

To,
The 8th Ward Corporator
Golala Yendada
Visakhapatnam

07-11-2023

Subject: Proposal for Area Adoption of Gollala Yendada

Respected Sir/Madam,

Greetings from SIMS College

As part of our commitment to community engagement and social responsibility, Srinivasa Institute of Management Studies (SIMS) College has identified area Gollala Yendada, 8th Ward, Visakhapatnam for adoption. This initiative aims to foster a collaborative relationship between our institution and the area Gollala Yendada, 8th Ward, Visakhapatnam to support sustainable development, education, and social upliftment. The primary responsibility of Adoption Gollala Yendada, 8th Ward, Visakhapatnam is entrusted to the **NSS Unit** of the College. The college authority and other supporting bodies of the college shall provide support as and when required.

Our objectives in adopting area Gollala Yendada include:

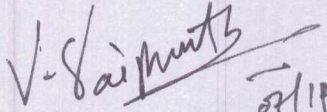
1. Conducting literacy and skill development programs.
2. Promoting health and hygiene awareness.
3. Supporting environmental conservation and sustainable practices.
4. Facilitating empowerment programs for women and youth.
5. Enhancing the village's infrastructure through collaborative efforts.

We seek your kind cooperation and support to ensure the success of this initiative. Our faculty and students will actively engage with the community to understand their needs and work collectively on programs that benefit the village.

We are confident that this partnership will create a meaningful impact and strengthen the bond between the academic community and rural society.

Looking forward to your positive response.

Regards


(Dr V Sai Prasanth)
Principal



Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada
Visakhapatnam-530041

LODAGALA APPA RAO
CORPORATOR
8th Ward, G.V.M.C.



5-116, Gollala Yendada
Visakhapatnam - 530 045
Cell : 98487 34006, 88855 33337

To

Date : 09.11.2023

Dr. V. Sai Prasanth

Principal,

Srinivasa Institute of Management Studies

Opp. International Cricket Stadium, Madhurawada,

Visakhapatnam - 530041, A.P, India

Subject: Acceptance of Area Adoption Proposal for Gollala Yendada

Dear Dr. Sai Prasanth,

Greetings from Gollala Yendada!

I would like to express my heartfelt appreciation for your proposal to adopt Gollala Yendada under your esteemed institution's community engagement initiative. Your objectives of promoting education, health awareness, environmental conservation, and empowerment programs align perfectly with the development aspirations of our ward.

We are pleased to extend our full support and cooperation to your efforts. Your institution's involvement will undoubtedly bring valuable resources and expertise to our community, fostering sustainable development and creating a positive impact on the lives of our residents.

I look forward to working closely with you and your team to ensure the success of this initiative. Please do not hesitate to reach out for any assistance or facilitation required from our side.

Thank you for your commitment to the betterment of our community.

Warm regards,

LODAGALA APPARAO
8th Ward Corporator
Gollala Yendada
Visakhapatnam


LODAGALA APPARAO
8th Ward Corporator
Greater Visakhapatnam Municipal Corporation

VILLAGE ADOPTION

Srinivasa Institute of Management Studies (SIMS) college is located at P M Palem, Madhurawada in Visakhapatnam. The aim of the adoption of an area is to give new ideas of development to the area which would improve their living conditions. It is to be noted that the selected area should be within a short distance from the college so that constant contact can easily be made. The applied fieldwork will help the students to increase their analytical ability and deepen their thinking. Further, this will help them to identify the problems which have been left unnoticed. So our institution has adopted an area called Golla Yendada which is 5 KM away from the college campus to undertake various development programmes by our faculty and students to implement the set goals with the help of the area and government administrations.

Goal

- To develop the villages in association with District Government Administration, and other bodies
- To create awareness on district state and central government schemes that are offered for the villages especially
- To educate the villagers to realize their potential on their life skills and how should be utilized for the development
- To create a plastic free village
- To import useful tree plantation and make it as green village
- To conduct healthcare program
- To create awareness over Vaccination

Our college is having a good number of faculty members and students' power to execute the village adoption as one of the best practices.

The following are some of the practices of the institution in the adopted area Golla Yendada;

- Work to develop the area Golla Yendada in coordination with the local GVMC Corporator.
- Create awareness about various government schemes to the people
- Conduct meeting with SHG and the youth club to support on the entrepreneurship
- Area people or real hard workers who have the capability to do the physical work with good stamina should use it properly. So, they are educated to realize and use it for the life skill programme
- Organize rally program to create awareness on tree plantation, plastic eradication and rainwater harvesting.
- Conduct social development programs like basic education, women and child empowerment, youth development, and entrepreneurial development, etc.